



**We help people build fitness
into their daily life**



The World's First Smart Personal Trainer

4 in 1 Fitness device –
Muscle Endurance + Cardio Full body Training
Effective workout in a 3x3m space





reddot award 2017
Product Design

Move It 智能健身器

荣获世界最具权威性工业设计大奖红点奖





Patent Pending
Intelligent Common Handles
7 different sensor technologies



RESISTANCE BAND

7 UNIQUE EXERCISE DETECTION

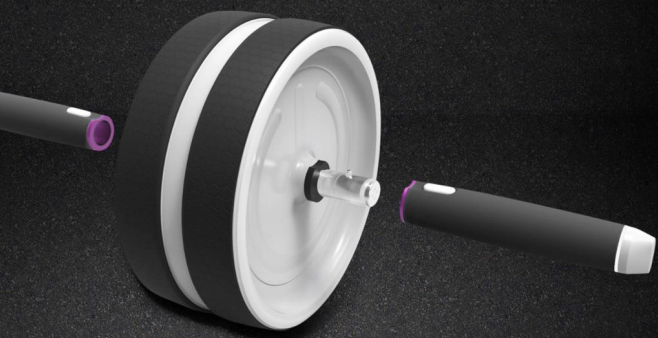
1. Left Arm Extension
2. Right Arm Extension
3. Shoulder Extension
4. Front Flies
5. Shoulder Flies
6. Shoulder Fly Rotation
7. Squat Forearm Extension



JUMP ROPE

3 UNIQUE EXERCISE DETECTION

1. Standard Jump
2. Reverse Jump
3. Criss-Cross Jump



AB WHEEL

3 UNIQUE EXERCISE DETECTION

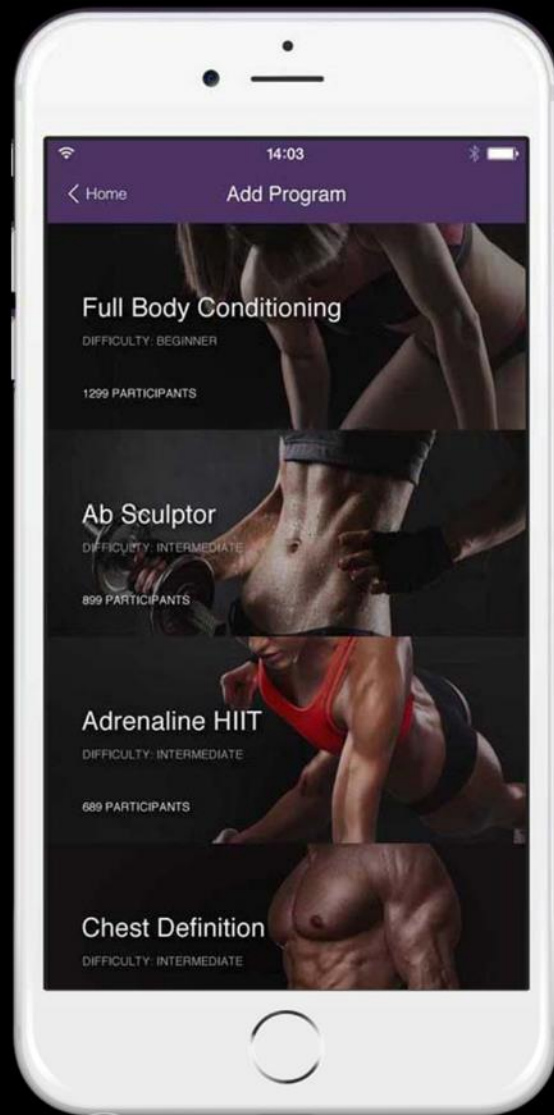
1. Standard Rollout
2. Left Side Rollout
3. Right Side Rollout



PUSHUP STAND

3 UNIQUE EXERCISE DETECTION

1. Standard Pushup
2. Wide Pushup
3. Narrow Pushup



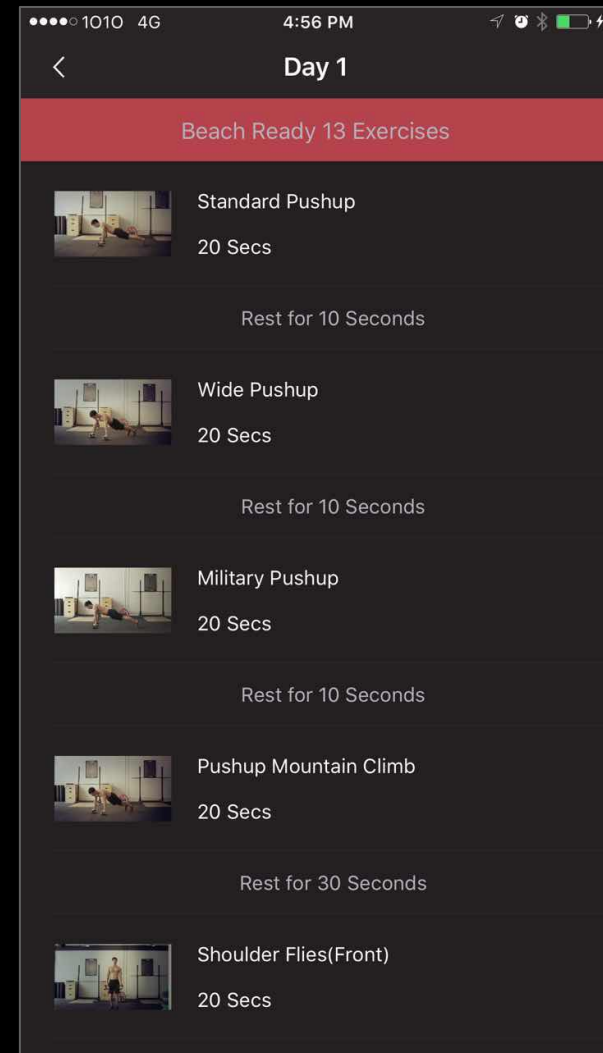
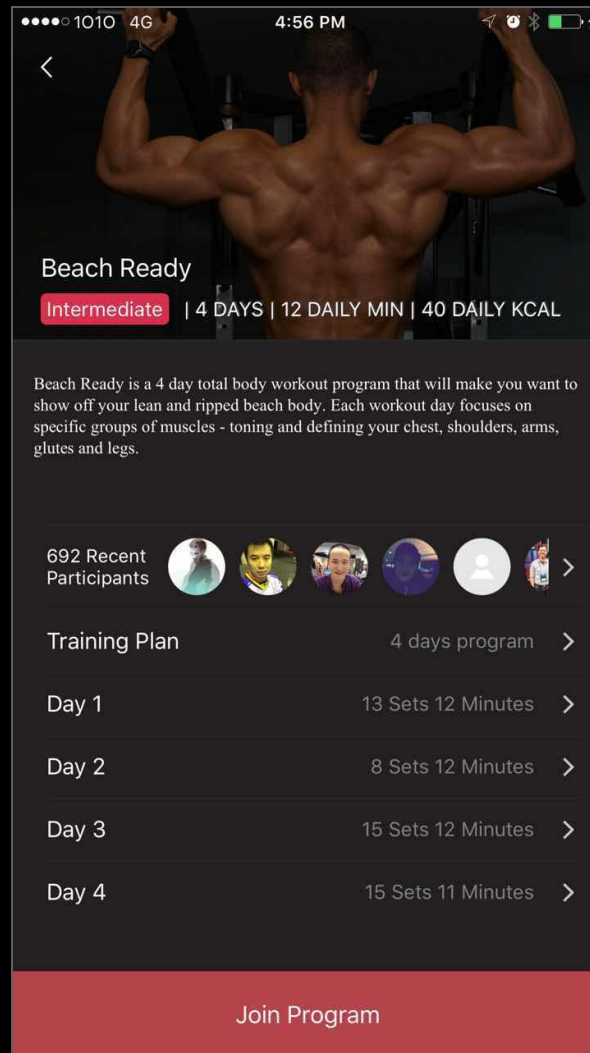
Trainer-created Programs

Online Coaching

1-on-1 Coaching



Custom Training Programs catered for Individual Students



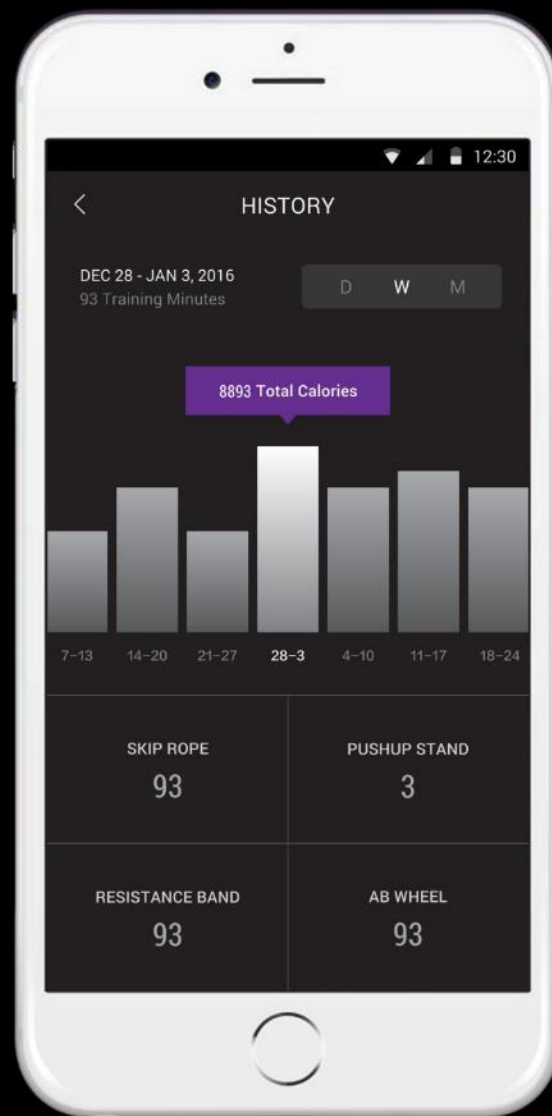
Group Coaching

Coach lead Groups



Private Group
Leaderboard





Instance
feedback on
reps and
calories burn

Fitness Level & Ranking System

Fitness levels & Goals setting

12:57 PM

Move It

LV3 Required Weekly Commitment: 0/1

This Week Achieved Goals: 0/3

*Update the status every Monday

Current

0%

Approaching

Goal

Pro-Amateur LV3

Rookie LV4

Pro LV7

Receive a Level Assessment

Challenges

Games: 46, Wins: 21

Social Feed

Monthly Rankings

1:00 PM

Calories Burned

April

Ranking Record

Mar 2017

Rank	Type	Value	Current	Target
1	🔥	1290 kcal	9th	8th
2	📅	9 days	10th	6th
3	👊	531 reps	9th	8th
4	👊	3866 reps	7th	7th
5	👊	540 reps	8th	6th
6	👊	1566 reps	11th	8th

Leaderboards

4:56 PM

Calories Burned

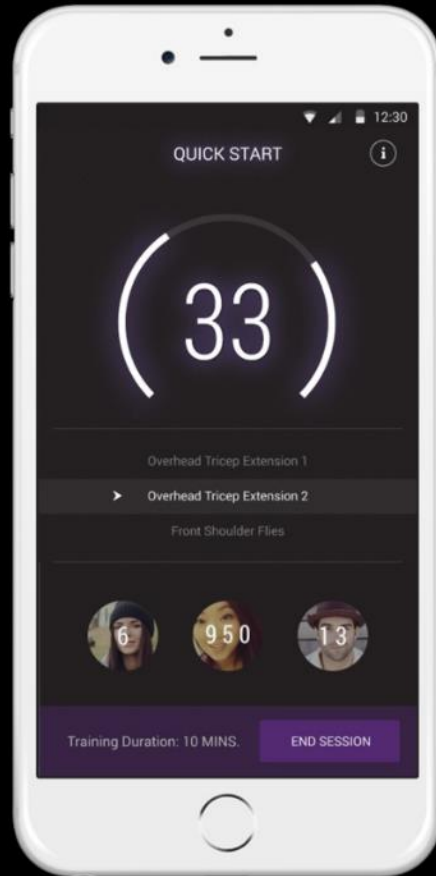
April

93 kcal | Placement 9

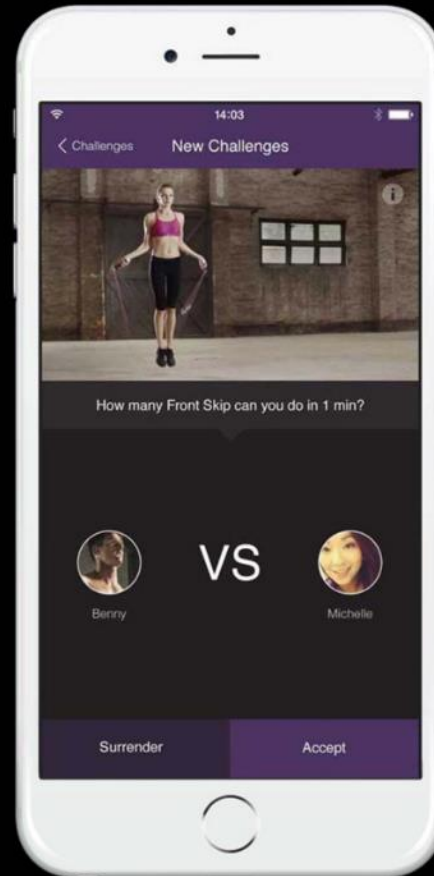
EVERYONE | **WORKOUT BUDDY**

Rank	User	Level	Calories
1	Bruce I	LV.6	489 kcal
2	Ivan	LV.5	237 kcal
3	John Wu	LV.2	207 kcal
4	Patrick Hui	LV.4	202 kcal
5	The Legend	LV.4	191 kcal
6	Marsh	LV.2	154 kcal
7	Erica Leung	LV.4	144 kcal
8	Leon	LV.1	143 kcal

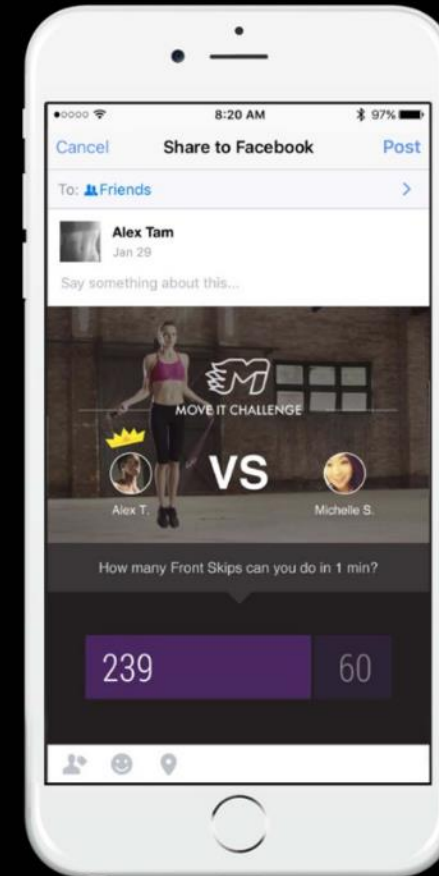
STAY CONNECTED



Find workout buddies



Compete with Friends



Share Your achievements and progress

Some Move It Coaches



- George Hood (California)
- official 8 time World Record holder - 9hr 11min plank
- former Special Agent with the U.S. Naval Criminal Investigative Service (NCIS)
- certified personal trainer (NESTA) and a Group-X instructor
- [https://en.wikipedia.org/wiki/George_Hood_\(athlete\)](https://en.wikipedia.org/wiki/George_Hood_(athlete))



WUnique Bomber (Bomber)
2 mutual friends: Ivan Ho and Vitaly Dobrovolsky

Cancel Follow Message More

- 綜合搏擊顧問 at Nana Gym
- Head Coach at Bomber Gym by Wunique 榮拳館
- 中國香港綜合搏擊運動總會HKMCSF
- Head Coach at 榮拳館 WUnique & Bomber Gym

Nana 曾海蘭 ✓
@nanahoilan

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Nana Gym的總教練 曾海蘭Nana 師承世界級拳王向柏榮，勇奪2014及2015年度的香港女拳王之名銜。更於2015年於IFMA世界業餘泰拳錦標賽中奪得銅牌。

Some Move It Coaches



Rick Sidney Urban Cross
@ricksidney

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@jujuchan

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Liked

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Antony Szeto

Friends Following Message More

- Worked at Hippopotamus Films
- Worked at The Stunt Agency
- Studied INTERNATIONAL MARKETING at University of Hull
- Studied Media Production at Bond University
- Studied Wushu at Beijing Sport University 北

Successful China Launch @ Xiaomi 小米



Reached 100% goal in the middle of 1st day



Sold 1,000 units in slightly more than a week



551% over target (1,102 pcs) in 2 weeks campaign

INTRODUCING Move It™

World's First Mobile Connected Smart Home Gym



300% Funded!



\$90,000
in 20 Days



MOVE IT - Your Smart Mobile-Connected Personal Gym

InDemand

\$111,036 USD total funds raised

Turn any 3x3m space into your own personal gym, with our app-connected smart fitness equipment.

[READ STORY](#)

TECHNOLOGY

HONG KONG

Original campaign was 367% funded on 13 May 2016



CONTRIBUTE



THANK YOU



<http://Move-it.club>

